



Toru Ltd Cookies Policy

Last Updated: March 2025

At Toru Ltd, we are committed to protecting your privacy and ensuring transparency in how we collect and use cookies on our website. This Cookies Policy explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile phone) when you visit a website. They help improve your browsing experience by remembering your preferences and providing website functionality.

There are different types of cookies:

- Essential Cookies – Required for the website to function properly.
- Analytical Cookies – Help us understand how visitors interact with our website.
- Marketing Cookies – Used to personalise content and measure the effectiveness of our marketing efforts.
- Functionality Cookies – Enable enhanced functionality and personalisation on our site.

2. How We Use Cookies

We use cookies to:

- Ensure our website functions correctly.
- Improve website performance and user experience.
- Understand how visitors interact with our website.
- Deliver relevant marketing and advertising content.

Cookies we use...

| Type of Cookie | Purpose |
|--------------------|--|
| Essential Cookies | Necessary for website functionality. |
| Analytical Cookies | Track and measure visitor usage of the site. |
| Marketing Cookies | Deliver personalised ads and track ad performance. |

| | |
|-----------------------|---|
| Functionality Cookies | Remember user preferences and settings. |
|-----------------------|---|

We may also use third-party cookies, such as Google Analytics, to help us analyse site traffic and improve our services.

3. **Managing Your Cookie Preferences**

You have the right to control and manage cookies. You can:

- Accept or reject cookies via our website’s cookie consent banner.
- Modify browser settings to disable cookies (this may affect website functionality).
- Delete cookies stored on your device.

To manage cookies in your browser, follow these guides:

- Google Chrome: [Manage cookies](#)
- Firefox: [Manage cookies](#)
- Safari: [Manage cookies](#)
- Microsoft Edge: [Manage cookies](#)

4. **Changes To This Cookie Policy**

We may update this policy periodically to reflect legal requirements or changes in our cookie usage. Any updates will be posted on this page, and we encourage you to review it regularly.

5. **Contact Us**

If you have any questions about this Cookies Policy, contact us at:

Email: sean@toru.digital

Address: Stable Block, Delapré Abbey, London Road, Northampton, NN4 8AW

Phone: +44 (0) 1604 347493

For more information on how we process personal data, please refer to our [GDPR Privacy Policy](#).